

Successive governments have sought to adopt many policies with a supportive orientation of the private sector and small and medium enterprises, but it is noticeable that there is still considerable debate about the effectiveness of such policies and their compatibility with the specificity of Algeria's economy.

From there, the problem of the conference is formulated as follows: **What are the mechanisms for upgrading handling within the framework of an effective strategy for the development of small enterprises in Algeria?**

Objectives

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This conference aims at:

- ✚ Study of the realities of the SME sector.
- ✚ Enrich the scientific debate on the role of handling in the development of the SME sector.
- ✚ Identify the challenges facing industrial handling in Algeria.
- ✚ Present the successful experiences of national institutions in the field of industrial handling.
- ✚ Take advantage of some countries' experiences in industrial handling.
- ✚ Foreseen the future of industrial handling in Algeria in light of the country's developments.
- ✚ Highlight the mechanisms for promoting industrial handling in Algeria as an entry point for the development of the national economy.
- ✚ To recognize the realities of industrial handling in Jijel State and its role in the

Problem

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In the face of accelerating competition unity at the domestic and international levels, SMEs face several challenges, owing to their limited resources, small market shares, their inability to market high-cost marketing campaigns or research and innovation projects in all areas of their activities which makes handling an important strategic option for integration and merger in an effort to overcome these various obstacles in order to ensure that their basic skills are strengthened and their competitiveness enhanced. Handling plays an important role in enabling SMEs to act accurately and rigorously on their means of production, as well as making optimal use of their available resources. The approach to the handling option has expanded and succeeded in many countries of the world, covering a large proportion of its industrial production, more than 15% in the European Union countries, 35% in the USA and 56% in Japan.

In Algeria, in particular, industrial handling faces some challenges and constraints related to developing countries' circumstances, where underdevelopment such as crippling legislation, the absence of real competition, weak production structure, lack of transparency and the weakness of the banking sector. Industrial handling in Algeria's SMEs remains are faced many obstacles, as demonstrated by the weak interconnectedness between large industrial enterprises and small and medium-sized enterprises. In addition to their limited role in raising the performance of the industrial sector, which has kept their performance limited, and their growth rates and productive capacities weak.

Ministry of Higher Education and Scientific Research

Mohammed- Seddik Ben Yahia University – Jijel



Faculty of Economics, Commercial and Management Sciences

Department of Economics

In partnership with

The Laboratory of Economy of Organization and Sustainable Development

And the Chamber of Industry and Commerce

Igilgily

is Organizing

The national conference on:

Towards Innovative Mechanisms to Activate the Role of Handling in the Development of Algeria's SMEs

Presential / Online

On 17 October 2023

The Conference scientific Committee

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Pr. Sami Zabab	Jijel University	Dr. Mourad Younes	Jijel University
Pr. Aissa Nedjimi	Jijel University	Dr. Ali Aloua	Jijel University
Pr. Abdel Razak Kabout	Batna University1	Dr. Elaid Soufane	Jijel University
Pr. Ahsen Teyar	Skikda University	Dr. Mounir Lawaj	Jijel University
Pr. Tayeb Boulahia	Jijel University	Dr. Siham Laib	Jijel University
Pr. Tahar Djellit	Jijel University	Dr. Achour Hidouchi	Bouira University
Dr. Bilal Boubellouta	Jijel University	Dr. Hanache Iyes	Jijel University
Dr. Souheyla Zenad	Jijel University	Dr. Nourdine Benchoufi	Batna University1
Dr. Zohir Bendaas	Setif 2 University	Dr. Mohamed bouznit	Jijel bijaia
Dr. Rachid Allab	Jijel University	Dr. Karim Boudekhek	Jijel University
Dr. kadour ali	Jijel Tipaza	Dr. Zahir Bouakrif	Jijel University
Dr. Ahmed Boudeghdegh	Jijel University	Dr. Nedjet Maizi	Jijel University
		D. Abdesalem halal	Batna University1

The Conference Organizing Committee

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Dr. Mourad Younes	Dr. Sami Hamouda
Dr. Souheyla Zenad	Dr. Siham Laib
Dr. Ali Aloua	Dr. Abderraouf Guembour

Contact information

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All research papers should be sent on the

soustraitancepme2023@gmail.com

- The research is in French or English written in Times New Roman, size 12, line spacing 1.15, size 11 for margins.

Taking into account leaving a distance of 2 cm on all sides.

Intended Audience

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Professors and Researchers

Experts at the Chamber of Commerce and Directors of industrial companies.

PhD Students.

Key dates

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- Deadline for submitting full research papers with the participation form : **Monday, October 2nd, 2023.**

- Deadline for responding to accepted and rejected research papers: **Thursday, October 12th, 2023**

Conference Organizing Authority

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* **Honorary President of the conference:**

- Pr. Nouredine Benali- cherif: President of the university.

* **General Supervisor of the conference:**

- Dr. Mounir Lawaj: The Dean of the Faculty.

- Pr. Tahar Djellit: Director of the Laboratory of Economy of Organization and Sustainable Development

* **Conference Chairman:** Pr. Tahar Djellit

* **The head of the Scientific Committee:**

Dr. Naamane Mehassouel

* **The head of the Organizing Committee:**

Dr. Rachid Allab

development of small and medium enterprise activity.

Topics

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Topic1: The theoretical approach of industrial handling.

Topic2: Legal framework for the contract of handling in Algeria.

Topic3: Industrial handling development mechanisms.

Topic4: Handling and its role in the development of the SME sector.

Topic5: Present of successful national or international experiences in industrial handling.

Topic6: The reality and prospects of industrial handling in Jijel State.

Conditions of participation

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For whom wishing to participate; Submission of completed research papers in one of the listed topics (in Arabic, English, and French). Subject to the following conditions:

- The submitted research must be original, meets a scientific methodology, and not published or submitted for publication or participation in another scientific event;

- The research should be written in the Word program, not more than 20 pages and not less than 12 pages, including the margins and references listed at the end of the research paper;

- The research is in Arabic written in Simplified Arabic, size 14, , line spacing 1.15, size 11 for margins;